

BALDWIN®

March 1, 2010

Dear Baldwin Showrooms,

Over the last few years Baldwin has launched some exciting and well-received new products. In order to remain focused on developing new products and maintaining consistent lead-times, we must also remove lower performing items.

After reviewing all product lines we have identified a selection of consistent under-performing SKU's that will be discontinued in 2010. Orders placed by May 1, 2010 will be fulfilled 100%. Orders placed after May 1, 2010 will be fulfilled from existing inventory on a first come first serve basis.

Please review the detailed list on the following page and share this information with your customers and sales associates. Also, please begin planning for the necessary change-outs on your existing merchandisers.

In addition to these changes in our traditional product offering there are several "Visual Pack" products that will no longer be available in 2010. Attached to this letter you will find a list of product numbers that will be discontinued in Visual Packaging. For your convenience we have also included a list of the Visual Pack products that will remain active and available in 2010.

Thank you for your continued support of the Baldwin brand. We look forward to partnering with you on several exciting new product launches in 2010. Please feel free to contact me with any questions or concerns about these changes.

Sincerely,



Matt Steele
Baldwin Product Manager



BALDWIN®

DISCONTINUED

Orders placed by May 1, 2010 will be fulfilled 100%

Orders placed after May 1, 2010 will be fulfilled from existing inventory only.



Nantucket
85370
LEVER ONLY

Still available through Models & Options



Glennon
85375
LEVER ONLY

Still available through Models & Options



Landon (1 pt only)
85345
ALL FINISHES



Ashton (1 pt only)
85365
ALL FINISHES



Soho (1 pt only)
85385
ALL FINISHES



Charlotte
6937
THIS STYLE, ALL FINISHES



Montpelier
6927
THIS STYLE, ALL FINISHES
Configuration can still be ordered
using 6983 plates and 5132 lever



Republic
6935
THIS STYLE, ALL FINISHES
Configuration can still be ordered
using 6796 plates and 5125 lever



Metropolitan
6949
THIS STYLE, ALL FINISHES



Midtown
6910
THIS STYLE, ALL FINISHES



Pull
2710
THIS STYLE, ALL FINISHES



Pull
2694
THIS STYLE, ALL FINISHES

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DISCONTINUED

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Estate knob
5008

THIS STYLE, ALL FINISHES



Dorchester Knob
5805

THIS STYLE, ALL FINISHES



Metropolitan
5130

THIS STYLE, ALL FINISHES



Rose
5036

THIS STYLE, ALL FINISHES



Cylinder Trim
6752

THIS STYLE, ALL FINISHES



Mortise Lock
6030, 6080, 6085, 6091

THESE FUNCTIONS, ALL FINISHES

ADDITIONAL DISCONTINUED ITEMS

KEYED ALIKE SETS OF 4

5206.xxx.KAS4	5229.xxx.KAS4	5239.xxx.RKAS4	5268.xxx.RKAS4
5208.xxx.KAS4	5238.xxx.KAS4	5239.xxx.LKAS4	5268.xxx.LKAS4
5209.xxx.KAS4	5239.xxx.KAS4	5241.xxx.RKAS4	5269.xxx.RKAS4
5211.xxx.KAS4	5241.xxx.KAS4	5241.xxx.LKAS4	5269.xxx.LKAS4
5213.xxx.KAS4	5246.xxx.RKAS4	5256.xxx.RKAS4	5270.xxx.RKAS4
5214.xxx.KAS4	5246.xxx.LKAS4	5256.xxx.LKAS4	5270.xxx.LKAS4
5216.xxx.KAS4	5248.xxx.RKAS4	5258.xxx.RKAS4	5280.xxx.RKAS4
5221.xxx.KAS4	5248.xxx.LKAS4	5258.xxx.LKAS4	5280.xxx.LKAS4
5223.xxx.KAS4	5249.xxx.RKAS4	5259.xxx.RKAS4	5250.xxx.RKAS4
5224.xxx.KAS4	5249.xxx.LKAS4	5259.xxx.LKAS4	5250.xxx.LKAS4
5226.xxx.KAS4	5238.xxx.RKAS4	5266.xxx.RKAS4	
5228.xxx.KAS4	5238.xxx.LKAS4	5266.xxx.LKAS4	